



Podiumsdiskussion: „Wissenschafts- und
Gesundheitswirtschaftliche Aktivitäten im Ausland“

-
Internationalisierungsstrategien der Charité



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Unternehmensentwicklung

Charité: Internationale Aktivitäten

- Forschungsprojekte mit Einrichtungen in mehr als 50 Staaten weltweit. Schwerpunkt liegt bei europäischer Forschungsk Kooperation: EU-Drittmittel 2010: 14,2 Mil. €
- Lehre und Weiterbildung: Erasmus Programm mit 66 Partneruniversitäten, Facharztprogramme, Expertenurse, etc.
- World Health Summit & M8 Alliance
- Charité International Health Care

Charité als Initiator internationaler Zusammenarbeit: World Health Summit



Visibility in international media:



Charité Berlin
World Health Summit

EDITORIALS

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its draft budget for 2010, unveiled in September, proposed a cut of 45% for directly funded basic research. An outcry from the research community reduced that cut to 15%, and an extra 2.8% top-up for the science ministry is likely to emerge during parliamentary discussions. But this would still be a heavy blow to the country's research base.

Meanwhile, the government has yet to produce its much-heralded law for science. This was supposed to create an independent granting agency and reform the country's inflexible system of academic recruitment, under which university professors and government scientists are civil servants with an automatic right to employment

develop and maintain a strong basic-research base. Spain is ill-advised to wed itself to the simplistic and outdated notion that a country can live on transferring knowledge while running down the knowledge generator. This is not a wise way to respond to the financial crisis.

Spain would do far better to emulate the commitments made last month by two other European nations as they too wrestle with the economic downturn. In Germany, a rich country with a near-stagnant economy, the centre-right government is cutting back public expenditure for 2010 everywhere except research and education, to which it is giving huge increases (see *Nature* 462, 24; 2009). In Greece, a poor

Nature 2009; 462:138

to other government employees. Hiring new researchers continues to be a difficult and slow process, and it is almost impossible to offer a competitive package of salary and research money. The science ministry now says that the reform law will be presented to parliament before the end of the year, but the research community is losing faith that this will happen.

In the long-term, industry will be poorly served by a failure to

governments in both countries who plan to remove some of the red tape that restricts research.

Spain enjoyed one great period of intellectual brilliance in the early nineteenth century, referred to as its Silver Age. Until recently, Spanish scientists were optimistic that they were on their way to a second Silver Age. Now they joke that Spain is heading towards a Bronze Age. But they're not laughing. ■

A healthy get together

The recently launched World Health Summit offers a rare chance for dialogue.

"Medicine is a social science," wrote the German pathologist Rudolf Virchow in 1848, "and politics is nothing more than medicine on a large scale."

That declaration by Virchow, a social activist and champion of scientific medicine who thought that medicine needed to "enter the political and social life" to fulfil its "great task", has lost little of its relevance today. Many of the problems of medicine are indeed social, and are often best addressed politically on a national or even global scale. Even as ageing populations are spending their last decades in need of medical care, expectations of medicine are rising

decisions, but to provide a forum for dialogue and consensus-building among the world's many players in health — the full range of stakeholders who rarely have the opportunity to gather at the same time. Participants ranged from the researchers who develop high-tech therapies, to the politicians and funding agencies who support those developments, to the industries that will commercialize them, the physicians who will apply them and the health-care providers who will have to decide whether to pay for them.

In one session, for example, researchers working on regenerative medicine in the public and private sectors presented their latest thoughts on how to deliver stem cells into the body. And then they dashed eagerly into the next session where health-care providers presented their latest thoughts on reimbursing the cost of therapies based on regenerative medicine.

Such wide-ranging interchanges have been all too rare in the health arena, even as it becomes more important for medical researchers and

Charité als Initiator internationaler Zusammenarbeit: M8 Alliance



Quelle: kma – das Gesundheitswirtschaftsmagazin, 2009

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MONASH University



Imperial College
London



THE RUSSIAN ACADEMY OF MEDICAL SCIENCES

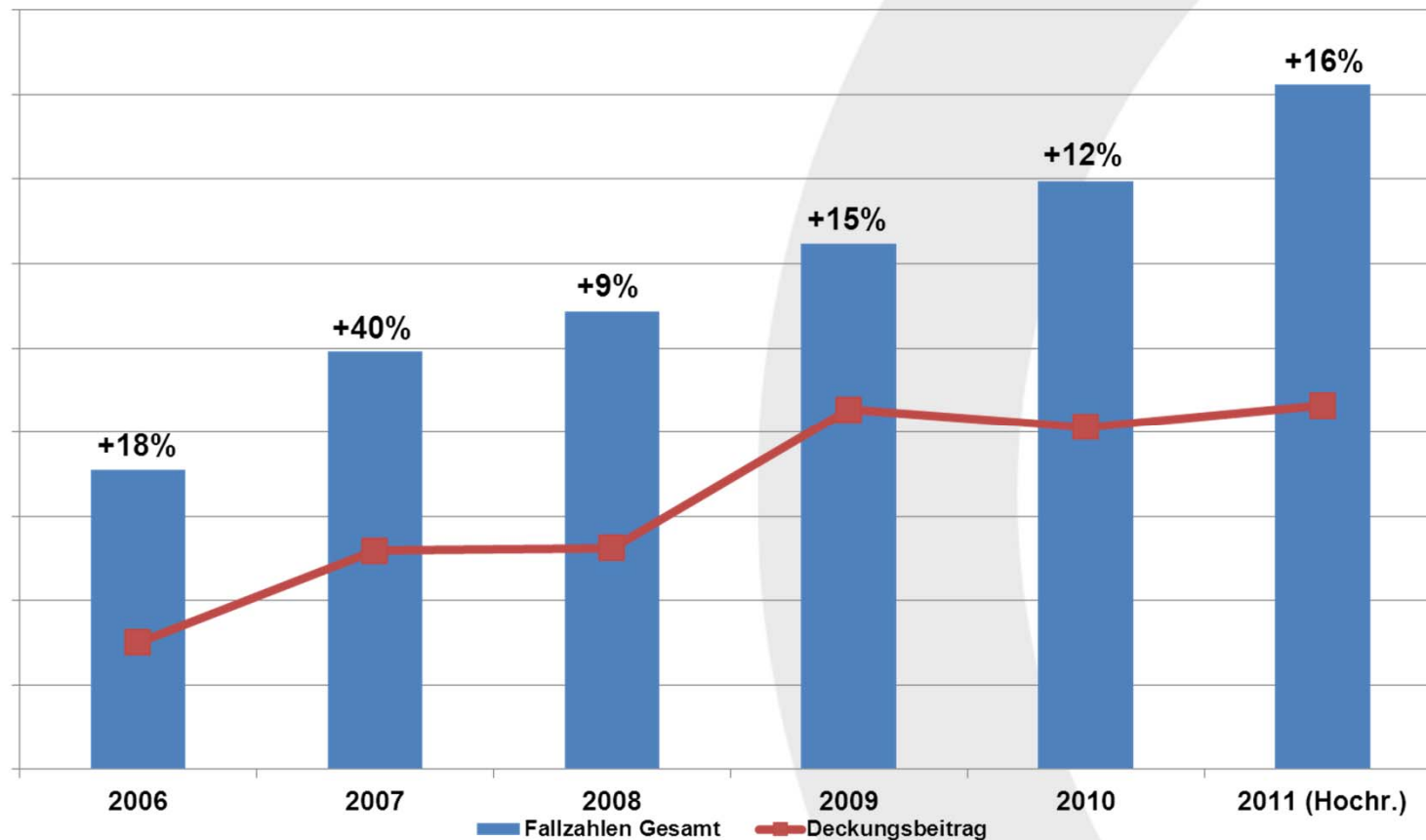


Charité: International Health Care



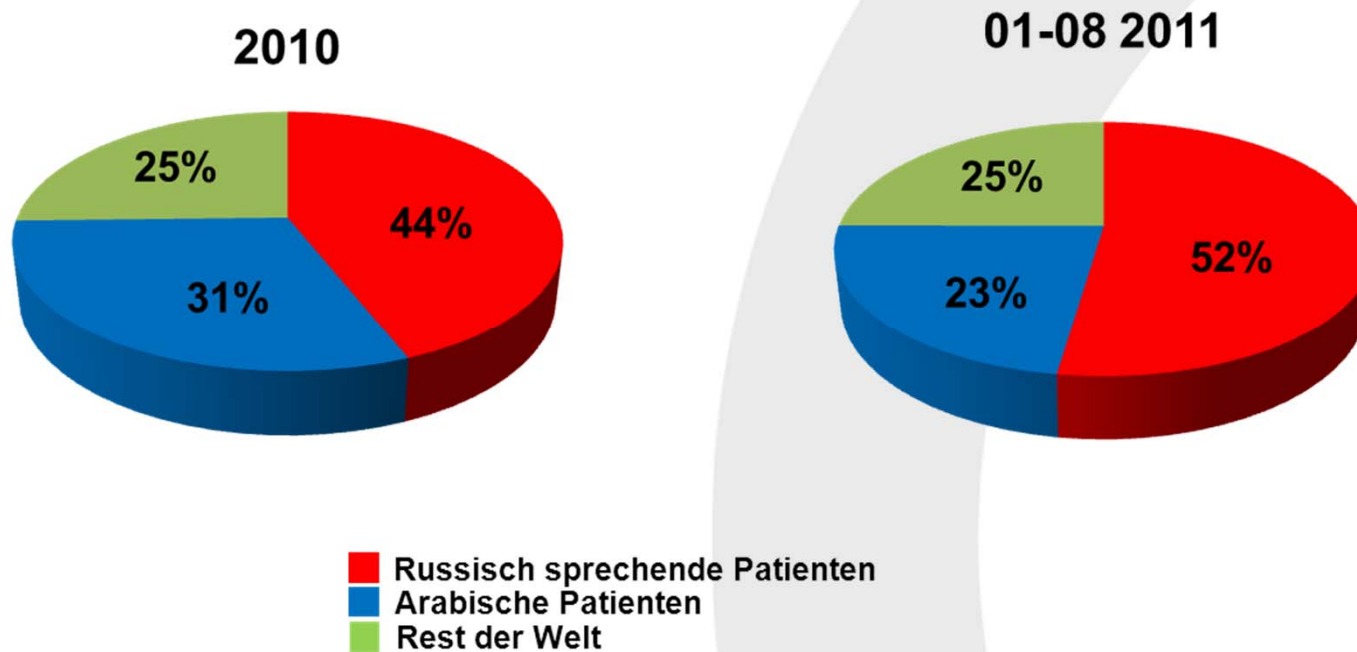
Fallzahlentwicklung internationale Patienten: Seit 2006 ein durchschnittliches Wachstum von > 18%!

Zunehmende Relevanz als Bestandteil der Internationalisierungs- und Markenstrategie und als Erlösposition.





Regionenanalyse internationaler Patienten: Abhängigkeit von nicht beeinflussbaren Faktoren





Die Stärken der Charité liegen in der Verbindung von „Pflicht und Kür“

- ✓ Internationales Team in der Administration mit muttersprachlicher Betreuung der Patienten und umfangreiches Leistungsangebot neben medizinischer Versorgung.
- ❖ Medizinischer Kompetenz im universitätsmedizinischen Spektrum
- ❖ International bekannte und anerkannte Experten
- ❖ Internationale Sichtbarkeit und Reputation der Charité

Charité: Aspekte in weiterer Internationalisierung



➤ **Forschung:**

Ausbau internationaler Kooperationen auf Basis *privilegierter Partnerschaften* mit renommierten Einrichtungen

➤ **Lehre / Ausbildung:**

- Etablierung von Dual/Joint Degree Programs
- EU Projektförderung: „International Medical School 2020“

➤ **Berufungen:**

Internationale Experten auf Lehrstühle berufen

Charité: Aspekte in weiterer Internationalisierung



➤ Weiterbildung:

International Charité - Academy for Post Graduates (Ärzte, Management, andere)

➤ Patienten:

Ausbau der Charité International Health Care - Aktivitäten

➤ Intern:

- Forschungsförderung mit Anreiz zu internationalen Projekten (z.B. LOM der Fakultät)
- Unterstützung bei der Einstellung internationaler Mitarbeiter/innen
- Stärkung der interkulturellen Kompetenz (Hardware & Software!)